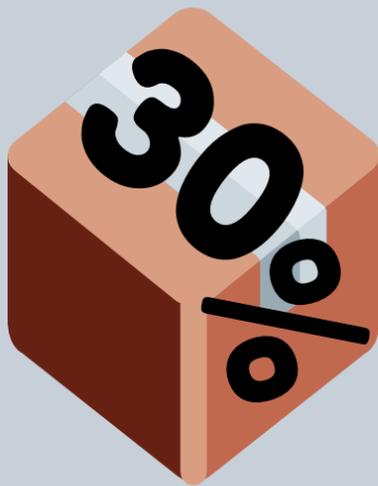


# ARE YOU SHIPPING UNNECESSARY AIR?

E-commerce continues to grow 15% each year<sup>1</sup>



AT LEAST 30% OF THE PACKAGE CONTAINS UNNECESSARY AIR<sup>2</sup>



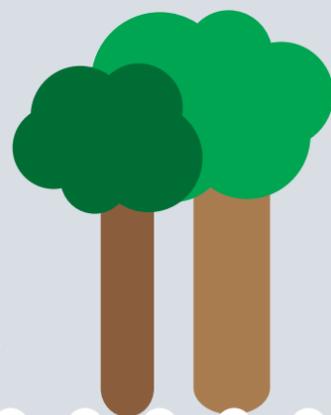
RESULTING IN AT LEAST 300 UNNECESSARY TRUCKS PER DAY<sup>3</sup>

## BY OPTIMIZING YOUR PACKAGES

### 1. SUSTAINABILITY

Optimized packaging would mean capacity released in trucks, terminals and at post offices.

Optimizing your package also means choosing the best packaging material, adding eco-friendly options.



### 2. CUSTOMER EXPERIENCE

The delivery is the first physical contact you get with your customer. You want to make a good impression.

96 % of shoppers said a positive delivery experience would encourage them to shop with a retailer again.



### 3. CUTTING YOUR COSTS

Using smart box calculation in your warehouse operations you can ensure every shipment goes out in the most cost-effective, and least wasteful way possible.

Adding it into the picking process means the entire process is more cost efficient thanks to the time saved in the warehouse.



## WANT TO KNOW MORE?

DOWNLOAD OUR WHITEPAPER: EMPOWER YOUR WAREHOUSE

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